

**BE A PART OF THE POLLUTION SOLUTION -
PARTICIPATE IN THE ANTELOPE VALLEY RIDESHARE WEEK CONTEST**

Is clean air important to you? Do you like to win prizes? If the answer is “yes,” you are invited to combine the two this October.

During the week of October 2-6, 2000 the AVAPCD will kick off its inaugural Rideshare Week Contest. The contest will be open to employees of Antelope Valley employers who have agreed to participate in the AVAPCD’s Rideshare Outreach Program. Entrants are required to pledge to use an alternate commute mode such as public transit or bicycling at least once during the week of October 2-6, 2000. Winners will be drawn randomly from qualified entries.

Since the AVAPCD Rideshare Week Contest is supplemental to the California Rideshare Week Campaign taking place the same week in October, Antelope Valley employees will be eligible to participate in both activities.

Local employers and organizations can participate in AVAPCD’s Rideshare Week Contest by contributing one or more non-monetary prizes. Alternatively, or in addition to prize donations, businesses may wish to donate services such as the printing of contest materials. Contributors will be recognized on promotional hand-outs which will be distributed to employees in the Antelope Valley. Please contact the AVAPCD before August 25, 2000 to guarantee your spot on the promotional materials.

If your business or organization hasn’t registered yet with the AVAPCD’s Rideshare Outreach Program, now’s your chance . There is still time to qualify your employees for the Rideshare Contest. To request registration information or to arrange a prize contribution, call (760) 245-1661, ext. 5706.